Raja R

Lead Product Designer | AI and B2B SaaS

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15+ years product design | **AI products** since 2022 | **90+** client projects | **25+** mobile apps | **B.E.** Computer Science

CORE SKILLS

AI Product Design | **B2B SaaS** | **Design Systems** | **UX and UI Design** | Interaction Design | Information Architecture | Prototyping | Mobile Apps (iOS, Android) | AI Agents and Chatbots | Developer Handoff and Design QA | Figma

SUMMARY

Hands-on product designer with 15+ years in web and mobile, designing Artificial Intelligence (AI) products since 2022. Designed Odin AI, an enterprise AI platform, from its first interface to production, owning user flows, prototypes, design systems, developer handoff and design QA.

EXPERIENCE

Director of Design and UX (Hands-on Lead Product Designer) — **Feb 2024 – Jun 2026**
Odin AI (OneRealm) | Los Angeles, CA (Remote)

- **Odin AI platform:** Continued as lead product designer of the enterprise AI platform designed from its first interface in Dec 2022 at Codeglo.
- **AI agents, knowledge base and admin:** Designed agent screens, agent pricing, POC onboarding, knowledge base sync and settings, chatbot analytics, a JSON builder and an admin dashboard.
- **White-label and dark mode:** Designed white-label themes and branded portals that let the platform be resold to 200+ enterprise customers; led a product-wide UI clean-up and dark mode.
- **Product marketing and training:** Designed training courses (Articulate, Captivate, SCORM), the website, pricing page, case studies, sales decks and product videos.

Director of Design and UX (Hands-on Lead Product Designer) — **Mar 2016 – Jan 2024**
Codeglo (TTC India) | Chennai, India

- **Odin AI (Dec 2022 – Jan 2024):** Designed the first interface and core platform: AI chat, knowledge base, meeting notetaker, chatbot builder and analytics, Agent Builder with API blocks, web crawler and Chrome extension MVP; created the style guide and design system.
- **Global automation leader (RPA, enterprise software):** Designed the platform for its annual global user conference (attendee app, speaker app, session registration, admin backend), plus its partner portal and university interfaces.
- **PAVO (dating app, launched) and ShipAd (logistics platform, launched):** Designed the PAVO mobile app, store assets and design system, and the ShipAd customer portal and website, end to end.
- **Enterprise Tool and GoWhere:** Designed an internal project management and HR suite (sprints, backlog, approval workflows) and a deals and rewards iOS app with admin backend.
- **Breadth, QA and mentoring:** Designed 25+ mobile apps and 38 client websites (US, UK, India); reviewed every build with a design QA fix sheet; mentored junior designers.

Senior Designer — **Aug 2010 – Mar 2016**
Linkware | Chennai, India

- Designed websites, a resort booking and management web application, fintech applications and Android app interfaces, presenting 2–3 design options per proposal.

SKILLS AND TOOLS

Product Design: UX and UI Design, Interaction Design, User Flows, Wireframing, Prototyping, Responsive Design, Dashboards
AI and B2B SaaS: Conversational AI, AI Agents, Chatbots, Knowledge Base, Workflow Automation, White-label Theming
Storytelling: Pitch Decks, Product Demos, Motion Design, Explainer Videos, LMS Courses, Brand Identity
Tools: Figma, Adobe Photoshop, Illustrator, After Effects, Captivate, Articulate, Mixpanel, ChatGPT, Claude, Gemini

EDUCATION AND CERTIFICATIONS

B.E. Computer Science and Engineering, Sengunthar Engineering College (Anna University) | **2004 – 2008**
Advanced Diploma in Graphics and Multimedia, CYS Multimedia | **2009 – 2010**
The AI-Driven Product Designer, LinkedIn Learning | **Jun 2026**
Best Individual and Best Team Awards, AI Fest 2.0 (Design for Change) | **Oct 2026**