



RAJA R

Founding Product Designer

AI • B2B SaaS • Enterprise Products

CORE COMPETENCIES & EXPERTISE

Product Strategy & Discovery

Product Discovery, Feature Planning, Product Architecture, Competitive Analysis, Information Architecture, User Flows

Product Design:

End-to-End Product Design, AI Product Design, Enterprise SaaS, Mobile & Web Applications, Design Systems Prototyping, Interaction Design

Cross-functional Collaboration:

Founder Collaboration, Engineering Partnership, Product & GTM Alignment, Developer Handoff, Design QA

Product Storytelling:

Executive Pitch Decks, Product, Walkthrough Videos, Motion Design, Landing Pages, Launch Assets, Product Demonstrations

TECHNICAL ARSENAL

Figma Adobe After Effects, Adobe Photoshop, Adobe Illustrator, Adobe Captivate, Articulate, ChatGPT, Claude, Gemini, AI-assisted Design Tools

COURSES/TRAINING

The AI-Driven Product Designer

LinkedIn Learning - Jun 2026

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ABOUT ME

Founding Product Designer with 15+ years of experience designing and launching AI-powered, B2B SaaS, and enterprise products. I partner with founders and cross-functional teams to transform complex business ideas into intuitive, scalable digital products from concept to launch.

My expertise spans product strategy, UX architecture, UI design, design systems, prototyping, developer collaboration, and go-to-market execution. I also create executive pitch decks, product walkthroughs, and motion-based storytelling that help communicate product value, accelerate adoption, and support successful product launches.

WORK EXPERIENCE

● Odin AI / Director of Design and UX

FEB 2024 - JUN 2026

Designed and evolved an enterprise AI platform from concept to production. Partnered with founders and engineering to build AI chat, assistants, agents, knowledge base, and workflow automation. Led product design, prototyping, developer handoff, design QA, and GTM assets.

● TTC INDIA (Codeglo) / Director of Design and UX

MAR 2016 - JAN 2024

Designed SaaS, CRM, LMS, logistics, fintech, and enterprise products. Converted business requirements into scalable web and mobile experiences. Built design systems and launch assets while collaborating with engineering.

● Linkware / Senior Designer

SEP 2010 - MAR 2016

Designed websites, booking platforms, fintech, and enterprise applications. Created responsive UI and reusable design components. Worked closely with developers to deliver production-ready designs.

EDUCATION

Bachelor of Computer Science and Engineering

2004 - 2008

Sengunthar Engineering College, Tiruchengode. Anna University